

FBLA/PBL ARIZONA, Inc.

Board of Trustees Minutes

Date: November 4, 2017

OPENING

The regular meeting of the FBLA/PBL Arizona, Inc. Board of Trustees was called to order at 9:20 am on November 4, 2017 by Julie Ellis, State FBLA Advisor.

PRESENT

Debbie Cross, Karen Klein, Bennie Carlos, Marcia Mendoza, Elena Sobampo, Craig Jacob, Jane Dobbs, Julie Ellis, Mike Manion, Joe Jacobson, Robert Waller, Marcia Mendoza, Bud Evans, Lana Mohamed, Mark Creech, and Brenda Maynard.

APPROVAL OF MINUTES

Moved by Mike Manion, seconded, and approved by members present as corrected for September 9, 2017 meeting,

REPORTS

PBL, Mike Manion

- Eastern AZ College, Thatcher, activated
- Local officer training
- Membership increasing

FBLA, Julie Ellis

- Membership down about 1/3 due to change primarily to change to \$20 from \$12 previously, fluctuation caused by change in financial management practices
- CTE offices limiting some schools/chapters to 40 paid through their funds, considering bringing affiliation back.
- Upcoming activities/conferences: Flex (483 registered), online testing, Adviser Winter Training, ASU Business Skills.
 - Need help from board getting sponsors for FLEX for next year.
- Information technology, media split off from business for chapters (schools now 3 chapters). Helps to support rationale for Media and IT events in FBLA,
- Leadership Conference + 14 attendees.
- CTSO (Career and Technical Student Organizations) on Ice record attendance. Will be just FBLA next year and be more career focused.
- New York City Trip made (combined trip: open to local chapters)
- March 1 dues due, absolute deadline.

Misc. Discussions: Guidance from board suggested for: possible due ranges based on membership, tax credits, researching paperwork needed to obtain tax credit status - similar to what Junior Achievement recently did, employee/corporate donation match programs, etc.

Professional Division, Debbie Cross, None

UNFINISHED BUSINESS

FBLA-PBL Arizona Inc. Bylaws: Elena Sobampo moved to bring the motion to the table from the September 9th meeting, to approve the amended FBLA-PBL Board of Trustees By-Laws (September 18, 2017 email). By-laws were passed by a majority vote via email.

NEW BUSINESS

State Constitution

Arizona Chapter Constitution: Lana Mohamed moved to pass the state constitution for FBLA-PBL as revised on October 19, 2017 with the following corrections: Article III insertion of comma after Middle Level in sentence one separating Middle Level from FBLA. Article 5, Section 6: add r, Item 15 to read treasurer. Motion approved. This updates the Arizona Chapter Constitution to be consistent with the National FBLA updates. Motion approved.

Professional Division Arizona Bylaws: Elena Sobampo moved to accept the Professional Division Arizona bylaws as revised, October 19, 2017. State Adviser name update primarily. Motion approved.

FBLA Arizona Bylaws: Mark Creech moved to accept the bylaws as revised on October 1, 2017. State Adviser name update mainly. Motion approved.

Arizona Phi Beta Lambda Nu Alpha Gamma Bylaws: Amended October 7, 2017 to reflect organizational name change, title change to Advisor (from director), and updated administrative changes as previously distributed. Acceptance moved by Elena Sobampo and passed. Motion approved.

Policies and Procedures - Tabled, Julie will send out at a later date.

A side discussion about state officer responsibility, policies, and procedures was held.

FBLA Highlights: Lana Mohamed

Revamped sponsorship process explained and discussed.

PBL Highlights: Mark Creech

VISA financial literacy program, Ronald McDonald event, ASU Skills Day, industry tours, March of Dimes events, web site update

FBLA Calendar of Events: Julie Ellis

Calendar distributed. Appeal for judges at regionals. NAP committee needs discussed and suggestions made.

PBL Calendar of Events: Mike Manion

Will be sent out

Sponsorship

Sponsorship of events at state and cash prizes were discussed in detail as well as other potential sponsorships to include throughout future school years. A focus group breakout was held with members brainstorming and reviewing proposals to grow the concept. Ideas were shared out and will be researched and developed in further detail. The current focus will be to obtain event sponsorship for the FBLA State Conference so that winners might also receive cash awards. Goals were set to encourage state officers, board members, and alumni to recruit sponsorships.

Future ideas to pursue: event sponsorships, package deals, targeted industry involvement matching focus of event/competition to maximize exposure, clarifying not for profit status and utilizing avenues associated with status, encouraging industry participation as coveted exposure, competition between various groups, creative marketing through multiple channels, tax credits, add a diamond sponsorship level, etc.

ANNOUNCEMENTS

Meeting Schedule: March 10, June 2
Board thanked for their engagement and productivity.

ADJOURNMENT

Moved by Elena Sobampo, seconded, and passed
unanimously.
Meeting adjourned at 1:06 pm.