

2019-20 ARIZONA FBLA EVENTS AT A GLANCE-STATE LEADERSHIP CONFERENCE (SLC)

AZ FBLA COMPETITIVE EVENTS	Type of Event	Individual or Team Event & Student Number	Prepared Prior to Competition	Topic Provided Annually	Presentation	Role Play	At Regionals	Submission prior to SLC	Unique Information
3-D Animation	Prejudged Projects & Presentation	Team of 1-3 Students	YES	YES	YES			YES	Top Teams will present at SLC
Accounting I	Objective Test	Individual					YES		
Accounting II	Objective Test	Individual					YES		
Advertising	Objective Test	Individual					YES		
Agribusiness	Objective Test	Individual					YES		
American Enterprise Project	Prejudged Reports & Presentation	Chapter w/Team of 1-3 Students	YES		YES			YES	No presentation at SLC, only at NLC
Banking & Financial Systems	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 40% & Test 60% (Collaborative Test)
Battle of the Chapters	Arizona Only Event Presentation with Equipment	Team of 1-3 Students	YES	YES	YES	YES	YES		Non-Qualifying for NLC
Broadcast Journalism	Objective Test	Individual					YES		
Business Calculations	Objective Test	Individual					YES		
Business Communication	Objective Test	Individual					YES		
Business Ethics	Presentation without Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Business Financial Plan	Prejudged Reports & Presentation	Team of 1-3 Students	YES	YES	YES			YES	Presentation at SLC to align with NLC guidelines
Business Graphics	Arizona Only Event						YES		Non-Qualifying for NLC
Business Law	Objective Test	Individual					YES		
Business Plan	Prejudged Reports & Presentation	Team of 1-3 Students	YES		YES			YES	Presentation at SLC to align with NLC guidelines. NEW-Reduce Report to 15 Pages Only
Chapter Awards Program	Arizona Only Event							YES-Wufoo Form	Non-Qualifying for NLC Gold, Silver, & Bronze for Chapters

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Chapter Scrapbook Professionally Published (hard copy)	Arizona Only Event		YES						<i>No electronic format, must be hard-bound book professionally published. Top 3 Places only recognized at SLC, Non-Qualifying for NLC</i>
Chapter Scrapbook-Traditional	Arizona Only Event		YES						<i>Traditional FBLA Scrapbook Cover Used. Top 3 Places only recognized at SLC, Non-Qualifying for NLC</i>
Chapter Shirt	Arizona Only Event		YES						<i>Non-Qualifying for NLC</i>
Chapter Sign	Arizona Only Event		YES				YES		<i>Non-Qualifying for NLC</i>
Client Service	Presentation without Equipment	Individual				YES	YES		
Coding & Programming	Demonstration Event	Individual	YES	YES	YES		YES	NO	<i>New: No presubmission, will present to judges</i>
Community Service Project	Prejudged Reports & Presentation	Chapter w/Team of 1-3 Students	YES		YES			YES	<i>No presentation at SLC, only at NLC</i>
Computer Applications	Production + Objective Test	Individual	YES				YES	YES	<i>Skill 85% Test 15% for scoring-Production at SLC, not Presubmitted-NEW</i>
Computer Game & Simulation Programming	Demonstration Event	Team of 1-3 Students	YES	YES	YES		YES	NO	<i>New: No presubmission, will present to judges</i>
Computer Problem Solving	Objective Test	Individual					YES		
Cyber Security	Objective Test	Individual					YES		
Database Design & Applications	Production + Objective Test	Individual	YES					YES	<i>Skill 85% Test 15% for scoring</i>
Digital Photography	Objective Test-Arizona Event	Individual					YES		<i>Non-Qualifying for NLC-Arizona Event Only</i>
Digital Photography: Commercial Photo Portfolio	Performance-Arizona Only	Team of 1-3 Students	YES		YES		YES	YES	<i>Non-Qualifying for NLC</i>
Digital Photography: Professional Business Portraits	Performance-Arizona Only	Individual	YES		YES		YES	YES	<i>Non-Qualifying for NLC</i>
Digital Video Production	Prejudged Project & Presentation	Team of 1-3 Students	YES	YES	YES		YES	YES	<i>Only 2 minute video so the entire video can be presented to judges. Top Teams will present at SLC</i>
E-Business	Demonstration Event	Team of 1-3 Students	YES	YES	YES		YES	NO	<i>New: No presubmission, will present to judges</i>

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Economics	Objective Test	Individual					YES		
Electronic Career Portfolio	Presentation with Equipment	Individual	YES		YES		YES		
Emerging Business Issues	Presentation without Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Entrepreneurship	Collaborative Objective Test & Team Performance	Team of 1-3 Students			YES	YES	YES		Performance 40% & Test 60% (Collaborative Test)
Future Business Leader	Interview & Objective Test	Individual	YES		YES		YES	YES	
Global Business	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 40% & Test 60% (Collaborative Test)
Graphic Design	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		NEW-presentation at SLC to align with NLC guidelines New Rating Sheet for 2017-18
Health Care Administration	Objective Test	Individual					YES		
Help Desk	Objective Test & Role Play Collaborative Objective Test	Individual				YES	YES		
Hospitality Management	& Team Performance	Team of 1-3 Students				YES	YES		Performance 40% & Test 60% (Collaborative Test)
Impromptu Speaking	Speech	Individual			YES		YES		
Insurance & Risk Management	Objective Test	Individual					YES		
Introduction to Business (9th-10th grade)	Objective Test	Individual					YES		
Introduction to Business Communication (9th-10th grade)	Objective Test	Individual					YES		
Introduction to Business Presentation (9th-10th grade)	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Introduction to Business Procedures (9th-10th grade)	Objective Test	Individual					YES		

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Introduction to FBLA (9th-10th grade)	Objective Test	Individual					YES		
Introduction to Financial Math (9th-10th grade)	Objective Test	Individual					YES		
Introduction to Information Technology (9th-10th grade)	Objective Test	Individual					YES		
Introduction to Parliamentary Procedure (9th-10th grade)	Objective Test	Individual					YES		
Introduction to Public Speaking (9th-10th grade)	Speech	Individual	YES		YES		YES		
Job Interview	Interview	Individual	YES			YES	YES	YES	Limited Entries at SLC-See "Event Limit" Chart on Competitive Event List for your allowable entries
Journalism	Objective Test	Individual					YES		
LifeSmarts	Specialty Event								See FBLA National Guidelines for more information
Local Chapter Annual Business Report	Prejudged Reports & Presentation	Chapter w/Team of 1-3 Students	YES					YES	Submitted Report Only-NEW-presentation at SLC and NLC
Management Decision Making	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 40% & Test 60% (Collaborative Test)
Management Information Systems	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 40% & Test 60% @ SLC (Collaborative Test)
Marketing	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 40% & Test 60% (Collaborative Test)
Mobile Application Development	Demonstration Event	Team of 1-3 Students	YES	YES	YES			NO	New: No presubmission, will present to judges
Network Design	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 40% & Test 60% @ SLC (Collaborative Test)
Networking Concepts	Objective Test	Individual					YES		

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Organizational Leadership	Objective Test	Individual					YES		
Parliamentary Procedure	Objective Test & Role Play	Team of 4-5 Students			YES		YES		Performance 40% & Test 60% (Students test individually)
Partnership with Business Project	Prejudged Reports & Presentation	Chapter w/Team of 1-3 Students	YES		YES			YES	No presentation at SLC, only at NLC
Personal Finance	Objective Test	Individual					YES		
Political Science	Objective Test	Individual					YES		
Public Service Announcement	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Public Speaking	Speech	Individual	YES		YES		YES		
Publication Design	Presentation with Equipment	Team of 1-2 Students	YES	YES	YES		YES	YES	Top Teams will present at SLC
Sales Presentation	Presentation with Equipment	Individual	YES		YES		YES		
Securities & Investments	Objective Test	Individual					YES		
Social Media Campaign	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES				
Sports & Entertainment Management	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 40% & Test 60% (Collaborative Test)
Spreadsheet Applications	Production & Objective Test	Individual	YES					YES	Skill 85% Test 15% for scoring
Virtual Business Finance Challenge Challenge	Specialty Event	Team of 1-3 Students							See FBLA National Guidelines for more information
Virtual Business Management Challenge	Specialty Event	Team of 1-3 Students							See FBLA National Guidelines for more information
Website Design	Demonstration Event	Team of 1-3 Students	YES	YES	YES		YES	NO	New: No presubmission, will present to judges
Word Processing	Production & Objective Test	Individual	YES				YES	YES	Skill 85% Test 15% for scoring-Production at SLC, not Presubmitted-NEW

No new events for 2019-20

Change in the event from last year

YES

YES =Events which actually have a presentation component, but competitors/teams will not present at State, will present at NLC
Top pre-submissions WILL present at State, Chapters will be notified, but all competitors/teams should plan on presenting

NEW FOR NLC: No Super Teams allowed to compete at NLC, teams must consist of members from the same school.