



Canyon State Credit Union
In Partnership With
Arizona Future Business Leaders of America



Caring for Kids
Supporting AZ Helping Hands and Child Crisis Center

Canyon State Credit Union is delighted that the Arizona Future Business Leaders of America is joining with us in supporting two outstanding charities in our great State – AZ Helping Hands and Child Crisis Arizona. For the past five years, Canyon State Credit Union has partnered with KTAR’s Mac & Gaydos’ annual Caring for Kids (92.3) event benefitting these two 501(c)(3) organizations. To date, Canyon State Credit Union has donated over 500,000 diapers along with toys, clothing, wipes, baby formula and personal care items to non-profit charities.

Arizona Helping Hands is a non-profit organization that assists foster families who have stepped up to provide a safe, loving environment for children in the Department of Child Safety system, and their mission is to provide basic essential needs to boys and girls in foster care in Arizona. Visit www.azhelpinghands.org for more information.

Child Crisis Arizona provides emergency shelter, foster care, adoption, counseling, early education, home visitation and parenting support services to Arizona’s most vulnerable children and families. Their mission is to provide children with a safe environment, free from abuse and neglect, by creating strong, successful families. Visit www.childcrisisaz.org for more information.

The overall credit union philosophy is people helping people and one of the FBLA goals is to encourage their members in the development of individual projects which contributes to the improvement of home, business and community. Both of these endeavors are exhibited by helping children right here in our community where we live and work – making a difference for our neighbors across the great State of Arizona.

Time Line

- Fall 2018 Begin collecting diapers and/or money to purchase diapers.
- 11/17/18 Canyon State Bowl-a-Thon for Caring for Kids
- 12/3/18 KTAR promotion begins, including Canyon State Credit Union messaging
- 12/21/18 On-site (location to be determined) on-air finale with Mac & Gaydos, KTAR 92.3
 - Broadcast is from 2:00 pm until 6:00 pm
 - Volunteer opportunities available
 - Local Chapter to deliver diapers
 - Chapter raising the most diapers will receive a prize - yet to be determined.



January 2019 Begin collecting money and/or list of needed items for AZ Helping Hands. A point of contact will be made available to determine needs.



May 2019 Delivery Activities To Be Determined.

Volunteer opportunities available throughout this timeframe

Fundraising Ideas

- ★ Penny Wars
- ★ Miracle Minute
- ★ Bake Sale
- ★ Rummage Romp
- ★ Bowl-a-Thon
- ★ Holiday Gift Baskets to raffle or think outside of the basket – use jars.
- ★ Pancake Breakfast
- ★ Spaghetti Dinner
- ★ Bingo Night for the Family
- ★ Chores for Charity (yardwork, odd jobs, babysitting, wash windows, dog walking,
- ★ Car Wash
- ★ Ice Cream Social
- ★ Easter Egg Hunt
- ★ Corn Hole Tournament
- ★ Letters from Santa
- ★ Dog Wash
- ★ Dog & Owner Look-a-Like contest
- ★ Root Beer Floats
- ★ Haunted House
- ★ Partner with a restaurant that a percentage of sales goes to the charity. I believe Chipotle's does this and I am sure there are others.
- ★ Water balloon fight
- ★ Video Game War
- ★ School Fun Run – best time, best costume, best theme. This can be done on the track or stadium.

**Don't Ask
People To
"DONATE."**

**Instead, ask them to
"join", "build", etc.
Appeal to identity and
emotion, not wallets.**

