



## Arizona FBLA Business, Media and IT Student Conference- New York, NY - February 20 – 24, 2018

### Wednesday, February 20, 2019

- TBA AM **Departure** from Phoenix Airport
- TBA PM **Arrival** at NY Airport- Join Tour Escort and board private motorcoach
- 3:00 PM **Orientation session:** Familiarize yourself on this mobile bus tour of the Big Apple where sights include Theatre District, Madison Square Garden, Lincoln Center and other historical sites.
- 4:00 PM **Central Park Session:** On this walking tour of the 778 acre oasis in the middle of Manhattan explore many historic landmarks, sculptures and exhibitions, including: Bethesda Fountain, the Boathouse, Strawberry Fields, The Great Lawn, Belvedere Castle and Alice in Wonderland
- 6:00 PM **Dinner** at Southern Hospitality, an authentic, Southern dining experience. Our food and beverage offerings are a taste of all the classics one would hope to find in any true Southern kitchen.
- 7:30 PM **Evening Activity:** TBD
- 10:00PM **Hotel** check in

### Thursday, February 21, 2019

- 8:00 AM **Breakfast** at the hotel
- 9:30 AM **Carlos Bakery Session:** Featured on Cake Boss, this famous bakery features delicious pastries, desserts and cakes. A first-hand visit to their flagship store will provide valuable insights students like product development, business growth, and retail marketing.
- 11:00AM **Madison Square Garden Session:** Learn about iconic moments that have made sports and entertainment history. See Elton John's autographed set list, view the liturgy book for the Papal Mass of Pope Francis, learn about the most famous play in NY Knicks history, get a close up of Dave Matthews' guitar and so much more.  
**Lunch at groups' expense**
- 2:00 PM **NBC Studios Session:** An NBC Page will serve as your teacher and behind-the-scenes expert, guiding you through the historic halls of 30 Rock. You'll learn about the entire TV production process, from scriptwriting and producing to the ways TV content reaches your home.
- 5:00 PM **Dinner at groups' expense**
- 7:00 PM **Broadway Show:** TBD

### Friday, February 22, 2019

- 8:00 AM **Breakfast** at the hotel
- 10:30AM **Financial District Session** Wall Street, New York Stock Exchange walking tour to understand more about the impact of how fluctuations in the stock market can affect your job and everyday life.
- 11:30AM **Federal Reserve Bank Session** (subject to availability): see the gold vault and learn about the roles and responsibilities in setting monetary policy, promoting financial stability, and serving communities to advance economic growth.  
**Lunch at groups' expense**
- 2:30 PM **Jewelry Production Studio Session** See how jewelry is conceptualized, cast, molded and marketed for celebrities, fine jewelry retailers, magazine covers and more in this multi-million-dollar revenue generating studio.  
**Lunch at groups' expense**
- 6:00 PM **Dinner** at Playwright Tavern
- 8:00 PM **Times Square:** Often referred to as "The Crossroads of the World" or "The Great White Way, Times Square is a major commercial intersection, tourist destination, entertainment center. Times Square is one of the world's most visited tourist attractions, drawing an estimated 50 million visitors annually, with peak crowds of over 460,000 pedestrians daily.



### Saturday, February 23, 2019

8:00 AM **Breakfast** at hotel

10:00AM **Statue of Liberty** A national treasure and iconic symbol for freedom and democracy beckons over 4 million visitors each year. A humbling, quieting experience that everyone in America needs to have.

**Ellis Island & Immigration Museum Session:** How far would you travel to find a better life? If you answered, "Whatever it takes," 12 million immigrants who passed through these now quiet halls from 1892 to 1954 answered the same way. Ellis Island afforded them the opportunity to attain the American dream for themselves and their descendants. Come hear their stories of sacrifice,

**Lunch at group's expense**

2:00 PM **9/11 Museum & Memorial:** This museum serves as the country's principal institution concerned with exploring the implications of the events of 9/11, documenting the impact of those events and exploring 9/11's continuing significance

5:30 PM **Dinner:** Puglia's, Little Italy

7:30 PM **One World Observatory:** SkyPod Elevators climb 102 stories in 47 seconds. This astonishing ride reveals the transformation of New York City from unsettled lands to today's remarkable forest of skyscrapers. One World Trade Center is also known as the Freedom Tower.

### Sunday, February 24, 2019

8:00 AM **Breakfast** at the hotel and check out

10:00AM **MetLife Stadium Session:** Unlike any other NFL facility, MetLife Stadium is home to two NFL franchises, the New York Jets and New York Giants. In addition, MetLife Stadium continues to host world class concerts, college football, International soccer and many other timeless events. The tour takes you into the Commissioners Club, Coaches Club and luxury suites, as well as a walk on the field.

**Lunch at group's expense**

TBA PM **Departure** from NY Airport

7:00 PM **Arrival** at Phoenix Airport (approximate time)

*This itinerary is a sample and may be adjusted.*