

2017-18 Arizona FBLA Competitive Event List

STATE LEADERSHIP CONFERENCE (SLC)-5 Events Max Per Student

Step 1: Select UP TO THREE objective tests. Tests are an individual competition. Testing is prior to SLC.

Objective Test (100 ?s: 60 min for slc)	Grades 9 and 10 only	Grades 9 - 12
	Introduction to Business Introduction to Business Communication Introduction to Business Procedures Introduction to FBLA (NEW NAME: Formally FBLA Principles) Introduction to Financial Math Introduction to Information Technology Introduction to Parliamentary Procedures	Accounting I Accounting II Advertising Agribusiness Business Calculations Business Communications Business Law Computer Problem Solving Cyber Security Economics Health Care Administration Insurance & Risk Management Journalism Networking Concepts Organizational Leadership Personal Finance Securities & Investments

Step 2: In place of 1 written test, you can compete in 1 Skill Event, but can't do more than 1 test from this category. Skill event materials (production and written test) must be submitted prior to SLC.

Skill Event	<i>Skill Event (85%) + Test (15%)</i> Computer Applications +* Database Design & Applications +* Spreadsheet Applications +* Word Processing +*
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Step 3: Without going over your Max of 5 events, you can pick TWO performance events, but can't be from same Quad.

	Individual – QUAD A	Team – QUAD B
Performance	Client Service # Coding and Programming +^*~ Electronic Career Portfolio +~ Impromptu Speaking ~ Job Interview +#* Public Speaking +~ (NEW NAME: Formally Public Speaking II) Sales Presentation +~ <i>Grades 9 and 10 only:</i> Introduction to Public Speaking +~ (Formally Public Speaking I)	<i>Team of 1-3 students:</i> 3D Animation +^*~ Broadcast Journalism +^~ Business Ethics +^~ Business Financial Plan +^*~ Business Plan +*~ Computer Game & Simulation Programming +^*~ Digital Video Production +^*~ E-Business +^*~ Emerging Business Issues +^~ Graphic Design +^~ Mobile Application Development +^*~ Publication Design +^~ Public Service Announcement +^~ Social Media Campaign +^~ Website Design +^*~ <i>Grades 9 and 10 only; Team of 1-3 students:</i> Introduction to Business Presentation +^~
Performance (50%) + Test (50%)	Individual – QUAD C	Team – QUAD D
	Future Business Leader +~* Help Desk #	<i>Team of 1-3 students:</i> Banking and Financial Systems # Entrepreneurship # Global Business # Hospitality Management # Management Decision Making # Management Info Systems # Marketing # Network Design # Sports and Entertainment Management # <i>Team of 4-5 students:</i> Parliamentary Procedures ~

Please note the chapter limits per EVENT. Teams/Individuals going over limits will be disqualified.

Conference Student Attendees	1-24	25-49	50-74	75-99	100-124	125-149	150-174	175-199
QUAD A & C (# from each quad)	2	3	4	5	6	7	8	9
QUAD B & D (# from each quad)	1	2	3	4	5	6	7	8

Step 4: Students can compete in CHAPTER EVENTS. These events count as part of the Student's Event Limit.

NLC Qualifying Events



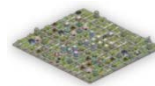
- American Enterprise Project +*
- Community Service Project +*
- Local Chapter Annual Business Report +*
- Partnership with Business +*

Step 5: Students can compete in CHAPTER EVENTS. These events are not part of the Student's Event Limit.

Arizona Only Events (non-qualifying for NLC)

- Battle of the Chapters
- Business Graphics
- Chapter Scrapbook Professionally Printed +
- Chapter Scrapbook Traditional +
- Chapter Awards Program +*
- Chapter Shirt
- Chapter Sign

Step 6: The Specialty Events below do not take place at SLC and do not impact event limits, recognized only at NLC.

Life Smarts	 <p>LifeSmarts is an interactive consumer literacy education program that teaches students the skills they need to be consumer savvy in today's marketplace. The LifeSmarts competitive event encourages FBLA members to learn about economics, personal finance and consumer issues. Two Challenges periods are offered during the school year. Round 1 takes place in the fall, and Round 2 is in January/February.</p> <p>http://lifesmarts.org/coaches/new-coaches-fbla/fbla-lifesmarts-competitive-event/</p>
Virtual Business	<div style="display: flex;"> <div style="flex: 1;">  <p>VB CHALLENGE MANAGEMENT</p> </div> <div style="flex: 2;"> <p>The FBLA Virtual Business Management Challenge encourages FBLA members to test their skills at managing either a bicycle manufacturing business or a blue jeans manufacturing business. Students will be limited as to which concepts they are able to control during each of the qualifying rounds. What participants control will include various combinations of the following concepts: recruiting/hiring/supervising employees, risk management, organizing floor layouts, bidding on orders and more. For each round, teams will be ranked based on their business' cumulative profit after running the simulation for six virtual months.</p> </div> </div> <div style="display: flex;"> <div style="flex: 1;">  <p>VB CHALLENGE PERSONAL FINANCE</p> </div> <div style="flex: 2;"> <p>The Virtual Business Personal Finance Challenge encourages FBLA members to test their financial literacy skills. Participating teams will be making personal finance decisions for a simulated person. The concepts students will be managing include opening bank accounts, paying bills, filing taxes, applying for jobs, enrolling in educational courses, paying for goods, applying for credit cards, determining schedules, budgeting, and more. For each round, teams will be ranked based their person's net worth after running the simulation for two virtual years.</p> </div> </div> <p>For more information and to compete, go online to: http://vbc.knowledgematters.com/fbla/</p>

* prepared prior to competition / ^ topic provided annually / ~ presentation / # role play / *submission prior to SLC / ~ Top teams from pre-submission will present at SLC

Team tests are completed collaboratively by team members

Highlights indicate changes made for 2017-18 competitive events year.

New National Event added for 2017-18. New event for Arizona for 2017-18

Read about events & view sample materials online:

- AZFBLA - <http://azfbla.org/#/competitive-events/4576379495>
- National FBLA - <http://www.fbla-pbl.org/fbla/competitive-events/>

(Updated: 3-7-18)