

2017-18 ARIZONA FBLA EVENTS AT A GLANCE-STATE LEADERSHIP CONFERENCE (SLC)

<u>AZ FBLA COMPETITIVE EVENTS</u>	<u>Type of Event</u>	<u>Individual or Team Event & Student Number</u>	<u>Prepared Prior to Competition</u>	<u>Topic Provided Annually</u>	<u>Presentation</u>	<u>Role Play</u>	<u>At Regionals</u>	<u>Submission prior to SLC</u>	<u>Unique Information</u>
3-D Animation	Prejudged projects & Presentation	Team of 1-3 Students	YES	YES	YES			YES	Top Teams will present at 2018 SLC
Accounting I	Objective Test	Individual					YES		
Accounting II	Objective Test	Individual					YES		
Advertising	Objective Test	Individual					YES		
Agribusiness	Objective Test	Individual					YES		New Event for AZ 2017-18
American Enterprise Project	Prejudged Reports & Presentation	Chapter w/Team of 1-3 Students	YES		YES			YES	No presentation at SLC, only at NLC
Banking & Financial Systems	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 60% & Test 40% (Collaborative Test)
Battle of the Chapters	Arizona Only Event Presentation with Equipment	Team of 1-3 Students	YES	YES	YES	YES	YES		Non-Qualifying for NLC
Broadcast Journalism	Objective Test	Individual					YES		New Event for 2017-18
Business Calculations	Objective Test	Individual					YES		
Business Communication	Objective Test	Individual					YES		
Business Ethics	Presentation without Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Business Financial Plan	Prejudged Reports & Presentation	Team of 1-3 Students	YES	YES	YES			YES	NEW-presentation at SLC to align with NLC guidelines
Business Graphics	Arizona Only Event						YES		Non-Qualifying for NLC
Business Law	Objective Test	Individual					YES		
Business Plan	Prejudged Reports & Presentation	Team of 1-3 Students	YES		YES			YES	NEW-presentation at SLC to align with NLC guidelines
Chapter Awards Program	Arizona Only Event							YES-Wufoo Form	Non-Qualifying for NLC Gold, Silver, & Bronze for Chapters
Chapter Scrapbook Professionally Published (hard copy)	Arizona Only Event		YES						No electronic format, must be hard-bound book professionally published. Top 3 Places only recognized at SLC, Non-Qualifying for NLC
Chapter Scrapbook-Traditional	Arizona Only Event		YES						Traditional FBLA Scrapbook Cover Used. Top 3 Places only recognized at SLC, Non-Qualifying for NLC
Chapter Shirt	Arizona Only Event		YES						Non-Qualifying for NLC
Chapter Sign	Arizona Only Event		YES				YES		Non-Qualifying for NLC

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Client Service	Presentation without Equipment	Individual				YES	YES		
Coding & Programming	Prejudged Project & Presentation	Individual	YES	YES	YES		YES	YES	NEW-presentation at SLC to align with NLC guidelines
Community Service Project	Prejudged Reports & Presentation	Chapter w/Team of 1-3 Students	YES		YES			YES	No presentation at SLC, only at NLC
Computer Applications	Production + Objective Test	Individual	YES				YES	YES	Skill 85% Test 15% for scoring
Computer Game & Simulation Programming	Prejudged Project & Presentation	Team of 1-3 Students	YES	YES	YES		YES	YES	Top Teams will present at SLC
Computer Problem Solving	Objective Test	Individual					YES		
Cyber Security	Objective Test	Individual					YES		
Database Design & Applications	Production + Objective Test	Individual	YES					YES	Skill 85% Test 15% for scoring
Digital Video Production	Prejudged Project & Presentation	Team of 1-3 Students	YES	YES	YES		YES	YES	Top Teams will present at SLC
E-Business	Prejudged Project & Presentation	Team of 1-3 Students	YES	YES	YES		YES	YES	Top Teams will present at SLC
Economics	Objective Test	Individual					YES		
Electronic Career Portfolio	Presentation with Equipment	Individual	YES		YES				
Emerging Business Issues	Presentation without Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Entrepreneurship	Collaborative Objective Test & Team Performance	Team of 1-3 Students			YES	YES	YES		Performance 60% & Test 40% (Collaborative Test)
Future Business Leader	Interview & Objective Test	Individual	YES		YES		YES	YES	
Global Business	Collaborative Objective Test & Team Performance	Team of 1-3 Students					YES	YES	Performance 60% & Test 40% (Collaborative Test)
Graphic Design <i>New Rating Sheet for 2017-18</i>	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		NEW-presentation at SLC to align with NLC guidelines New Rating Sheet for 2017-18
Health Care Administration	Objective Test	Individual					YES		New Event for AZ 2017-18
Help Desk	Objective Test & Role Play	Individual					YES	YES	
Hospitality Management	Collaborative Objective Test & Team Performance	Team of 1-3 Students					YES	YES	Performance 60% & Test 40% @ SLC (Collaborative Test)
Impromptu Speaking	Speech	Individual			YES		YES		

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Insurance & Risk Management	Objective Test	Individual					YES		
Introduction to Business <i>(9th-10th grade)</i>	Objective Test	Individual					YES		
Introduction to Business Communication <i>(9th-10th grade)</i>	Objective Test	Individual					YES		
Introduction to Business Presentation <i>(9th-10th grade)</i>	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES				
Introduction to Business Procedures <i>(9th-10th grade)</i>	Objective Test	Individual					YES		
Introduction to FBLA <i>(9th-10th grade)</i> <i>NAME CHANGE: Formally FBLA Principles & Procedures</i>	Objective Test	Individual					YES		
Introduction to Financial Math <i>(9th-10th grade)</i>	Objective Test	Individual					YES		
Introduction to Information Technology <i>(9th-10th grade)</i>	Objective Test	Individual					YES		
Introduction to Parliamentary Procedure <i>(9th-10th grade)</i>	Objective Test	Individual					YES		
Introduction to Public Speaking <i>(9th-10th grade)</i> <i>NAME CHANGE: Formally Public Speaking I</i>	Speech	Individual	YES		YES		YES		
Job Interview	Interview	Individual	YES			YES	YES	YES	Limited Entries at SLC-See "Event Limit" Chart on Competitive Event List for your allowable entries
Journalism	Objective Test	Individual					YES		
LifeSmarts	Specialty Event								See FBLA National Guidelines for more information
Local Chapter Annual Business Report	Prejudged Reports	Chapter w/Team of 1-3 Students	YES		YES			YES	Submitted Report Only-No presentation at SLC or NLC
Management Decision Making	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 60% & Test 40% (Collaborative Test)
Management Information Systems	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 60% & Test 40% @ SLC (Collaborative Test)
Marketing	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 60% & Test 40% (Collaborative Test)

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**AZ FBLA
COMPETITIVE
EVENTS**

	Type of Event	Individual or Team Event & Student Number	Prepared Prior to Competition	Topic Provided Annually	Presentation	Role Play	At Regionals	Submission prior to SLC	Unique Information
Mobile Application Development	Prejudged Projects & Presentation	Team of 1-3 Students	YES	YES	YES			YES	Top Teams will present at SLC
Network Design	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 60% & Test 40% @ SLC (Collaborative Test)
Networking Concepts	Objective Test	Individual					YES		
Organizational Leadership	Objective Test	Individual					YES		
Parliamentary Procedure	Objective Test & Role Play	Team of 4-5 Students			YES		YES		Performance 60% & Test 40% (Students test individually)
Partnership with Business Project	Prejudged Reports & Presentation	Chapter w/Team of 1-3 Students	YES		YES			YES	No presentation at SLC, only at NLC
Personal Finance	Objective Test	Individual					YES		
Public Service Announcement	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES		YES		
Public Speaking <i>NAME CHANGE: Formally Public Speaking II</i>	Speech	Individual	YES		YES		YES		Name change for 2017-18
Publication Design <i>New Rating Sheet for 2017-18</i>	Presentation with Equipment	Team of 1-2 Students	YES	YES	YES			YES	Top Teams will present at SLC New Rating Sheet for 2017-18
Sales Presentation	Presentation with Equipment	Individual	YES		YES		YES		
Securities & Investments	Objective Test	Individual					YES		
Social Media Campaign	Presentation with Equipment	Team of 1-3 Students	YES	YES	YES				
Sports & Entertainment Management	Collaborative Objective Test & Team Performance	Team of 1-3 Students				YES	YES		Performance 60% & Test 40% (Collaborative Test)
Spreadsheet Applications	Production & Objective Test	Individual	YES					YES	Skill 85% Test 15% for scoring
Virtual Business Finance Challenge Challenge	Specialty Event	Team of 1-3 Students							New Event for 2017-18; Runs similarly to Virtual Bs. Mgt. Challenge. NLC Recognition, no event at SLC
Virtual Business Management Challenge	Specialty Event	Team of 1-3 Students							See FBLA National Guidelines for more information
Website Design	Prejudged Projects & Presentation	Team of 1-3 Students	YES	YES	YES		YES	YES	Top Teams will present at SLC
Word Processing	Production & Objective Test	Individual	YES				YES	YES	Skill 85% Test 15% for scoring

New Event for 2017-18

Change in the event from last year

YES =Events which actually have a presentation component, but competitors/teams will not present at State, will present at NLC

NEW: Top pre-submissions WILL present at State, Chapters will be notified, but all competitors/teams should plan on presenting