

**FBLA Arizona**  
**Executive Council Meeting**  
**June 9, 2017**

1. Introductions and Welcome
  - a. Door Duty/Icebreaker – Seth & Corbin
  - b. FBLA Pledge – Galadriel
2. Purpose of Meeting and Role of Executive Council
  - a. Introductions
  - b. CTSO changes
3. Announcement of State Officer Positions
  - ❖ President - Lana Mohamed
  - ❖ Executive Vice President - Seth Filo
  - ❖ Vice President of Chapter Development - Galadriel Coury
  - ❖ Vice President of Communications - Sheccid Flores
  - ❖ Vice President of Community Service - Ariana Cleavenger
  - ❖ Vice President of Finance - Brenden Stires
  - ❖ Vice President of Leadership Development - Corbin Wright
  - ❖ Vice President of Media Relations - Eric Daniels
  - ❖ Vice President of Public Relations - Camilla Larson
  - ❖ Vice President of Sponsorships - Milana Marshall
4. State Officer Reports
  - a. Day 1 of State Officer Training – Corbin & Sheccid
  - b. Day 2 of State Officer Training – Eric & Ariana
  - c. Day 3 of State Officer Training – Brenden & Galadriel
  - d. Day 4 of State Officer Training – Seth & Milana
  - e. State Program of Work (POW) – Lana & Camilla
    - i. Go BIG
    - ii. Accountability Chart
    - iii. Goal 1 - Increase social media interaction
    - iv. Goal 2 - Increase sponsorships
    - v. Goal 3 - Increase middle level
    - vi. Goal 4 - Increase community service actions
      1. Vote to accept or change - voice vote
        - a. Motion moved by Lana
        - b. Motion second by Seth
      - ❖ 17 approved motion and 0 no
5. New Membership for 2017-2018
  - i. How much do we have to pay?
    - a. Upcharge for membership, an eight dollar increase
    - b. Advisor fees are cut in half except for state
6. Event discussion
  - a. 6/9/17 – 10:11 until 4:30 - Embassy Suites Biltmore
  - b. What works – what doesn't

- i. Executive Council Meetings (ECM)  
→ September 21-23, 2017 – Prescott, AZ
- ii. Teacher Leadership Conference (TLC)  
→ August 25-26, 2017 – Prescott, AZ
- iii. Leadership Camp (LC)  
→ September 21-23, 2017 – Prescott, AZ
- iv. FBLA on Ice  
→ Between the week of the 16-20, 2017 – Glendale, AZ
- v. Fall Leadership Extravaganza (FLEX)  
→ November 8, 2017 – Phoenix, AZ
- vi. National Fall Leadership Conference (NFLC)  
→ New Orleans – Week of November 15-19, 2017
- vii. ASU Business Skills Day  
→ December 9 - Tempe, AZ
- viii. State Officer Holiday Luncheon  
→ December 16 – Phoenix, AZ
- ix. Winter Regional Conferences (WRC)  
→ Region 1 – February 1, 2018 – Thatcher, AZ  
→ Region 2 – February 3, 2018 – TBD  
→ Region 3 – January 20, 2018 – TBD  
→ Region 4 – January 27, 2018 – TBD
- x. NYC Trip (NYC)  
→ February 7-11, 2018  
→ February 21-25, 2018
- xi. Executive Council Retreat (ECR)  
→ March 2-3, 2018 - TBD
- xii. State Leadership Conference (SLC)  
→ April 4-6, 2018 – Tucson, AZ
- xiii. National Leadership Conference (NLC)  
→ June 27 – July 3, 2018 – Baltimore, MD

## 7. Executive Council Responsibilities

### a. State Officers

- i. 25 days of school
- ii. Accountability Chart
- iii. 24-7 Concept
- iv. Email protocol
- v. Transportation responsibilities

### b. Advisers

- i. Executive Council Meetings
- ii. Regional Conference Committee Members
- iii. Regional Conference attendance (3 with request of 4)
- iv. Pre State Conference prep
- v. State Conference staff
- vi. Support State Goals

## 8. Internal Audit

9. National Leadership Conference
  - a. Executive Council's role
    - i. Bus Leaders
    - ii. Excursion Leaders
  - b. Review delegation agenda - will be sent out
  - c. NLC travel packages
10. Awards
  - a. State
    - i. Gold, Silver, Bronze
  - b. National
    - i. Diamond
    - ii. Other
11. Next ECM?
  - a. January 3, 2018
12. Networking Dinner
13. Adjournment 4:30 p.m